



TEXAS A&M
UNIVERSITY

CERTIFICATE IN RETAILING

BUSINESS MINORS

The Certificate program, sponsored by the Center for Retailing Studies, supplements the student's degree and provides tangible evidence of commitment and expertise in retailing. Across the country, retailers recognize that certificate recipients have received a rigorous academic preparation for a retailing career.

ELIGIBILITY: The Certificate in Retailing program is open to business majors, business minors, and MS in Marketing graduate students, with specific academic requirements for each group.

REQUIREMENTS FOR BUSINESS MINORS

- **Application of Intent**
Students must file an Application of Intent to complete the Certificate in Retailing.
This form is available in Wehner 201 or crstamu.org
- **Retailing Internship**
A minimum of one 300 hour internship with a retailer or retailing related company is required. Approval must be received through the Center before the internship begins. Students complete a survey following their internship.
- **Student Retailing Association**
Students maintain active membership status in Student Retailing Association for two consecutive semesters through participation in meetings, lectures, company visits, career fairs, and service projects.
- **Academic Coursework**
Business minors must successfully complete the 18 hours of required business minor courses earning a B in each class. No Substitutions.

SUMMARY:

Coursework required for Certificate in Retailing for Business Minors includes:

ACCT 209	Survey of Accounting Principles
INFO 209	Business Info Systems Concepts
MGMT 209	Business, Govt and Society
FINC 409	Survey of Finance Principles
MGMT 409	Survey of Management
MKTG 409	Introduction to Marketing